

CleanAtlantic

Tackling marine litter in the Atlantic Area

The capitalisation strategy The CleanAtlantic Knowledge Tool

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Working streams



Structure of the capitalization plan

TARGET GROUPS:

- **Regional and Local Authorities**
 - CPMR regions
- **National Authorities**
 - MSFD participants
 - OSPAR group
 - Atlantic Strategy MS
- **EU institutions**
 - MEPs
 - EC
- **Other bodies involved in MSFD**
- **Industry**
 - Packaging sector, fishing sector, ports
- **NGOs**
 - Lobbying campaign at local level
 - Literacy initiatives

TOOLS:

- Participations in MSFD, OSPAR, Atlantic Strategy **Meetings**
- CPMR **meetings** (General Assemblies and technical groups)
- Organisation of meetings and participation in **workshops** at EU level (1 event in the European Parliament)
- **Reports** of External events attended
- A **database** on Marine Litter projects
- **Communication** materials National Authorities

Highlight

ATLANTIC ACTION PLAN

Potential Actions¹

- ▶ Develop a pilot project of 'litter-free' coastal communities, integrating marine litter removal, collection, waste management, recycling, re-use and awareness raising. Develop the project across multiple Atlantic communities.
- ▶ Make use of available tools to identify hotspots, work with local communities in the respective areas to remove litter from the ocean, pilot new approaches in doing so
- ▶ Commission a research study to quantify economic impact of marine litter
- ▶ Promote transition towards a circular economy based business actions, develop incentives and environmental certification schemes
- ▶ Create joint actions to promote a public perception of the problem, e.g. beach days where communities meet to clean the beach
- ▶ Encourage business opportunities to develop innovative product design for marine litter prevention, for example through increased recyclability and reuse of products and avoidance of micro-plastics



CPMR General Assembly in Palermo, Sicily (16-18 Oct 2019)

- 300 delegates from 150 regions
- Discussion in plenary and CleanAtlantic stand



Cees Loggen, Regional Minister of Noord-Holland at the G7 Environment Ministers' meeting on plastic pollution in the oceans, on 5 May in Metz.



The CleanAtlantic Knowledge Tool

*Linking with other research or cooperation projects
on marine litter and circular economy*

Overwhelmed with so much information?



Methodology to compile knowledge



What are we looking for?

Resources related to marine litter

● Reports

● Scientific publication

● Protocols / guidelines

● Dissemination materials

● Multimedia

● Educational packs / training activity / learning module

● Services / tools / models

● Best practices

● Other

● Book / review

● Apps / software

● Database

● Policy brief

● Equipment / technology

● Case studies

Methodology to compile knowledge



Where to look for the knowledge?

- Research and cooperation projects touching on marine litter: national (IE, UK, FR, ES, PT) and European;
- Key organisations at international, European, and national (IE, UK, FR, ES, PT) level, with activities fully or partially dedicated to marine litter.



How to do it?

- Projects: Searching in databases of funding programmes: LIFE, EMFF, CORDIS (H2020, FP7, etc.), KEEP (INTERREG), national funding programmes, etc.
- Organisations: website



Who is doing it?

- CleanAtlantic partners: CPMR, CETMAR, IST, DROTA, ARDITI, CEFAS, MI.

Methodology to compile knowledge



What is the methodology?

Inspired on the methodology developed in the frame of previous projects (MarineTT, STAGES, COLUMBUS, and MARINER).

1 Selection of projects and organisations: characterisation

2 Identification and extraction of resources: Resources were described, classified and linked to their source

3 Validation of information



Work in Progress

Methodology to compile knowledge

? How far have we reached up to now?



134

PROJECTS

106

ORGANISATIONS

753

RESOURCES

CleanAtlantic Knowledge Tool



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CleanAtlantic KNOWLEDGE TOOL

Welcome to CleanAtlantic Knowledge Tool

User-friendly access to an inventory of marine litter resources generated in the frame of research projects or by specialised organisations [Read more...](#)



Projects

Inventory of relevant european and national research and cooperation projects on marine litter



Organisations

Inventory of key organisations at international, european and national level working on marine litter and their main resources



Resources

Inventory of resources compiled from projects and organisations dealing with marine litter

CleanAtlantic Knowledge Tool

CleanAtlantic

To be launched by August 2020. Stay tuned!
Check our website: www.cleanatlantic.eu

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Welcome to CleanAtlantic

User-friendly access to an inventory



Project

Inventory of relevant European
cooperation projects



Resources

Compiled from projects and
with marine litter



Thank you very much!